UX DESIGNER

DAVID THRIFT

LET'S TALK

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GET TO KNOW ME

A voracious learner with a knack for out of the box problem solving, I have been fortunate to design physical and digital products across many industries. Now I am focused on using this experience to create uniquely engaging designs as a UX Designer. I design because it connects my passion for creative problem solving and my love for understanding people.

EXPERTISE

- **Design:** Sketch / Figma / Adobe XD
- **Handoff:** InVision/ Zeplin / Marvel
- **Research:** Surveys / Interviews / Observation
- Adobe Suite
- Creative Direction & Strategy
- Public Speaking
- Basic HTML, CSS

PERSONAL INTERESTS:

- Music Composition and Performance
- History
- Philosophical Implications of Technology
- Backpacking
- Car Repair

WORK EXPERIENCE

LEAD UX DESIGNER

Network Perception | 2020 – Present (contract)
- Led User Research. Evaluated the existing platform for usability issues. Identified 200+ issues and produced an actionable spreadsheet for the development team labeling issues and proposing solutions.
- Leveraged that research to create an all new Style Guide and Design System that would overhaul the entire application. These were used to redesign every screen to enhance consistency.
- Designed an all new backend Dashboard to create features for more users.
- Designs were created in Sketch and Figma and handed off in Zeplin.

UX DESIGNER

PCG Group | 2020 (contract)
- Taking user research provided by PCG Group, I designed screens and interactions for their entire site focused on enhancing usability.
- Used the finished design for the web interface to create a dynamic mobile version of the site.
- Created and handed off designs in Adobe XD.

UX DESIGNER

FIVE TO NINE | 2019 (contract)
- Designed and conducted User Research with employees at companies like Jim Beam and United Airlines to inform designs for features that would increase user engagement with this workplace events application.
- Designed an all new set of features focused on user feedback.
- Designed an all new on–boarding tutorial for the application.
- Designs were created using Agile methods, in Sketch and Figma

EDUCATION HISTORY

UNIVERSITY OF ILLINOIS URBANA–CHAMPAIGN

Bachelor of Fine Arts, Industrial Design 2016
- Certificate of Excellence in Sustainable Management from the Gies College of Business
- NGO work in India as a Product Designer for the Stored Solar Stove Project

GENERAL ASSEMBLY

User Experience Design Immersive Bootcamp, 2019